

Copeland Furniture 2019 Promotional Calendar



Presidents Day Bedroom Promotion

Wednesday February 13th to Monday March 4th



Participating retailers will receive a 5% discount on all bedroom orders for this period and will be authorized to advertise a discount of 10% from our standard pricing policy terms (advertised discount may be calculated from MSRP). Participating retailers will be asked to run at least one ad promoting the sale and will need to provide us with a copy of said ad to receive the 5% discount. All qualifying ads must include:

- Photograph of Copeland bedroom product
- Copeland Logo
- Copy speaking to the discount from February 13th through March 4th

Memorial Day Home Office Promotion

Wednesday May 22nd to Monday June 10th

Participating retailers will receive a 5% discount on all home office orders for this period and will be authorized to advertise a discount of 10% from our standard pricing policy terms (advertised discount may be calculated from MSRP). Participating retailers will be asked to run at least one ad promoting the sale and will need to provide us with a copy of said ad to receive the 5% discount. All qualifying ads must include:

- Photograph of Copeland home office product
- Copeland Logo
- Copy speaking to the discount from May 22nd through June 10th



Labor Day Dining Room Promotion

Friday August 30th to Monday September 23rd



Participating retailers will receive a 5% discount on all dining room orders for this period and will be authorized to advertise a discount of 10% from our standard pricing policy terms (advertised discount may be calculated from MSRP). Participating retailers will be asked to run at least one ad promoting the sale and will need to provide us with a copy of said ad to receive the 5% discount. All qualifying ads must include:

- Photograph of Copeland dining room product
- Copeland Logo
- Copy speaking to the discount from August 30th through September 23rd

Black/Friday Cyber Monday Full Line Promotion

Wednesday November 27th to Wednesday December 4th

Participating retailers will receive a 5% discount on all orders for this period and will be authorized to advertise a discount of 10% from our standard pricing policy terms (advertised discount may be calculated from MSRP). Participating retailers will be asked to run at least one ad promoting the sale and will need to provide us with a copy of said ad to receive the 5% discount. All qualifying ads must include:

- Photograph of Copeland product
- Copeland Logo
- Copy speaking to the discount from November 27th through December 4th



Dates and terms of promotional calendar are subject to minor changes